

# JASON LANSING

I'm grateful to have edited and directed numerous commercials, television shows, and branded content for major clients across the globe. I love crafting storytelling experiences for audiences of all ages and types, for screens large and small. Many thanks to the wonderful creatives who I've met along the way.

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## NOW

### Tiffany & Co.

#### **Video Editor • 2024 - 2025**

- Craft high-end campaign films, social assets, store opening videos, craftsmanship series, global event recaps, and artist collaborations for Tiffany's global brand initiatives.

### TIFFANY & CO.



### Apple Fitness+

#### **Video Editor • 2023 - 2025**

- Create Fitness+ content across all modalities including HIIT, yoga, strength training, and more.



## EXPERIENCE

### Nickelodeon Productions

#### **Producer & Editor • 2023 - 2024**

- Nickelodeon News



### Parkwood Entertainment

#### **Film Editor • 2023**

- Renaissance: A Film by Beyoncé



### Sonic Films

#### **Lead Editor • 2019 - 2024**

- Tiffany's Spring '24 Fashion Show
- Ralph Lauren Spring '23 Fashion Show
- Cartier special ft. Elton John
- Brittany Howard for MoMa Tribute to George Clooney
- Ralph Lauren, ft. Janelle Monáe



### Wave.tv



#### **Lead Editor • 2020 - 2023**

- SuperHuman / Maxed / Unbreakable - Snapchat Originals
- Be the Moment - Snapchat Original
- Original content for Joe Biden presidential campaign

## NOTEABLE

Emmy Award, Outstanding Editing for a Multiple Camera Live Action Program

### Fullscreen Media



#### **Director & Editor of Digital Content • 2015 - 2019**

- Lead Editor and Director of social campaigns, promos and sizzle reels
- Edited over 1000+ social media assets
- Lead editor on Hot Wheels' YouTube channel

Over 100mm unique viewers  
2.2mm Subscribers

Highest grossing show on Snap for Wave.tv, over \$5mm revenue

Made Hot Wheels the #1 channel for young boys on YouTube reaching an estimated 800MM monthly views

Sales for the brand in fiscal 2018 totaled **\$834 million**, the highest on record for Hot Wheels

## EXPERIENCE

### Stay Gold Studios



#### Director & Editor • 2014 - 2015

- Directed and edited two travel series (13 episodes) for the Okinawa Board of Tourism.

### FremantleMedia NA



#### Development Producer & Editor • 2012 - 2013

- Shot, produced, and edited sizzles and presentations for FremantleMedia, BBC, and Empire Avenue Media.

### MTV Networks



#### Field-Producer & Editor • 2009 -2011

- Field-Produced and Edited the Emmy Award winning documentary series, True Life, for MTV.

#### NOTEABLE

2009 Emmy Award for Best Special Class Series

Longest running series on MTV, from 1998-2017

## SOME OF THE BRANDS I'VE WORKED WITH...



## EDUCATION

### Chapman University

#### BA Film and Television Production • Class of 2007

- Dodge College of Film & Media Arts
- Top 10 Film School
  - Dodge College is recognized as one of the top ten film schools in the world and ranked #6 by The Hollywood Reporter among American film schools.

## OTHER STUFF

- Began career as a young actor, guest starring in Freaks and Geeks, Malcolm in the Middle, and the classic Disney TV movie, Smart House. SAG card carrying member.
- Home automation junkie and Apple fanboy, "Hey Siri, turn on the fireplace!"
- Girl Dad, and father to a maltipoo that looks more like a teddy bear
- Loves hiking, being in nature, and the occasional thrill-seeking adventure