

JASON LANSING

I'm grateful to have edited and directed numerous commercials, television shows, and branded content for major clients across the globe. I love crafting storytelling experiences for audiences of all ages and types, for screens large and small. Many thanks to the wonderful creatives who I've met along the way.

Los Angeles, CA
949.533.9918
lansingjason@gmail.com
www.jasonlansing.com

NOW

Tiffany & Co.

Video Editor • 2024 - 2025

- Craft high-end campaign films, social assets, store opening videos, craftsmanship series, global event recaps, and artist collaborations for Tiffany's global brand initiatives.

TIFFANY & CO.

Apple Fitness+

Video Editor • 2023 - 2025

- Create Fitness+ content across all modalities including HIIT, yoga, strength training, and more.



EXPERIENCE

Nickelodeon Productions

Producer & Editor • 2023 - 2024

- Nickelodeon News



Parkwood Entertainment

Film Editor • 2023

- Renaissance: A Film by Beyoncé



Sonic Films

Lead Editor • 2019 - 2024

- Tiffany's Spring '24 Fashion Show
- Ralph Lauren Spring '23 Fashion Show
- Cartier special ft. Elton John
- Brittany Howard for MoMa Tribute to George Clooney
- Ralph Lauren, ft. Janelle Monáe



Wave.tv

Lead Editor • 2020 - 2023

- SuperHuman / Maxed / Unbreakable - Snapchat Originals
- Be the Moment - Snapchat Original
- Original content for Joe Biden presidential campaign



Fullscreen Media

Director & Editor of Digital Content • 2015 - 2019

- Lead Editor and Directory of social campaigns, promos and sizzle reels
- Edited over 1000+ social media assets
- Lead editor on Hot Wheels' YouTube channel



NOTEABLE

Emmy Award, Outstanding
Editing for a Multiple Camera Live
Action Program

Over **100mm** unique viewers
2.2mm Subscribers

Highest grossing show on Snap
for Wave.tv, over **\$5mm revenue**

Made **Hot Wheels** the #1 channel
for young boys on YouTube
reaching an estimated **800MM**
monthly views

Sales for the brand in fiscal
2018 totaled **\$834 million**, the
highest on record for Hot Wheels

EXPERIENCE

Stay Gold Studios

Director & Editor • 2014 - 2015

- Directed and edited two travel series (13 episodes) for the Okinawa Board of Tourism.



FremantleMedia NA

FREMANTLEMEDIA



Development Producer & Editor • 2012 - 2013

- Shot, produced, and edited sizzles and presentations for FremantleMedia, BBC, and Empire Avenue Media.

MTV Networks



Field-Producer & Editor • 2009 -2011

- Field-Produced and Edited the Emmy Award winning documentary series, True Life, for MTV.

NOTEABLE

2009 Emmy Award for Best Special Class Series

Longest running series on MTV, from 1998-2017

SOME OF THE BRANDS I'VE WORKED WITH...

Cartier

MoMA

TIFFANY & Co.

VERSACE

Gillette



TOYOTA



Old Spice



NOKIA



RALPH
LAUREN



KOHL'S



EDUCATION

Chapman University

BA Film and Television Production • Class of 2007

- Dodge College of Film & Media Arts
- Top 10 Film School
 - Dodge College is recognized as one of the top ten film schools in the world and ranked #6 by The Hollywood Reporter among American film schools.

OTHER STUFF

- Began career as a young actor, guest starring in Freaks and Geeks, Malcolm in the Middle, and the classic Disney TV movie, Smart House. SAG card carrying member.
- Home automation junkie and Apple fanboy, "Hey Siri, turn on the fireplace!"
- Girl Dad, and father to a maltipoo that looks more like a teddy bear
- Loves hiking, being in nature, and the occasional thrill-seeking adventure