

# JASON LANSING

I'm grateful to have edited and directed numerous commercials, television shows, and branded content for major clients across the globe. I love crafting storytelling experiences for audiences of all ages and types, for screens large and small. Many thanks to the wonderful creatives who I've met along the way.

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## NOW

### Sonic Films



#### Lead Editor

- Cartier special ft. Elton John, Neil Patrick Harris, Sarah Jessica Parker, Rachel Brosnahan and The Radio City Rockettes
- Brittany Howard for MoMa
- Ralph Lauren, ft. Janelle Monáe

## EXPERIENCE

### Wave.tv



#### Lead Editor • 2020

- Be the Moment - Snapchat Original
- SuperHuman - Snapchat Original
- Original content for Joe Biden presidential campaign

### Fullscreen Media



#### Director & Editor of digital content • 2015 -2019

- Lead Editor and Director of social campaigns, promos and sizzle reels
- Edited over 1000+ social media assets
- Lead editor on Hot Wheels' YouTube channel

### Stay Gold Studios



#### Director & Editor • 2014 -2015

- 2014 Directed and Edited a 7-part travel web series for the Okinawa, Japan board of tourism.
- 2015 Edited a 6-part series commissioned by the Okinawa Board of Tourism.

### FremantleMedia NA



#### Development Producer & Editor • 2012 -2013

- Shot, produced, and edited sizzles and presentations for FremantleMedia, BBC, and Empire Avenue Media.

## NOTEABLE

Made **Hot Wheels** the #1 channel for young boys on YouTube reaching an estimated **800MM** monthly views

Sales for the brand in fiscal 2018 totaled **US\$834 million**, the highest on record for Hot Wheels

Worked extensively with VP of Development, **Jonathan Cane**, Director of Development, **Jenny Ramirez**, as well as Price is Right / Let's Make a Deal Executive Producer, **Mike Richards**.

## EXPERIENCE

### MTV Networks

#### Field-Producer & Editor • 2009 -2011

- Field-Produced and Edited the Emmy Award winning documentary series, True Life, for MTV.



## NOTEABLE

Won 2009 Emmy Award for Best Special Class Series

Longest running series on MTV, from 1998-2017

## SOME OF THE BRANDS I'VE WORKED WITH...



## EDUCATION

### Chapman University

#### BA Film and Television Production • Class of 2007

- Dodge College of Film & Media Arts
- Top 10 Film School
  - Dodge College is recognized as one of the top ten film schools in the world and ranked #6 by The Hollywood Reporter among American film schools.

## OTHER STUFF

- Began career in entertainment as a young actor, guest starring in Freaks and Geeks, Malcolm in the Middle, and the classic Disney TV movie, Smart House. Still a member of the Screen Actor's Guild!
- Avid home automation junkie, "Hey Siri, turn on the fireplace..."
- Father to a real life teddy bear, Maltese/Poodle mix
- Active in the community, I sit on the Board of Directors of my HOA
- Love hiking, surfing and being in nature